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River Hospital Foundation

END OF THE YEAR APPEAL

Your donations make a difference.

Hospital Services

Ambulatory Surgery:

David Rosner, MD, Director;
David Ewing-Chow, MD, Ophthalmology;
Gregory Joy, MD, Ophthalmology;
Rebecca Tan-Alberto, MD, Director
of Anesthesia; Erlinda Vidal, MD,
Anesthesiology; Jarmila Slezkova, MD,
Anesthesiology; Prasad Yitta, MD,
General Surgery; William Harmand, MD,
ENT; Jiri Bem, MD, General Surgery

Emergency Department:

Harriet Burris, MD, Director

Laboratory:

Christian N. Ezidiegwu, MD, Director
Operational hours for laboratory
outpatient procedures:
Monday-Friday: 7am-6pm,
Saturday: 8am-noon

Radiology:

Ali Gharagozloo, MD, Director
Staff available 24/7 for emergencies.
Operational hours for outpatient services:
Monday-Friday: 7am-10pm,
Saturday: 8am-4pm

Cardiopulmonary:

Licensed respiratory therapists
are on staff with 24-hour emergency
availability. Testing is also done by
scheduled appointments.

Physical Therapy:

Licensed physical therapists available:
Monday-Friday: 6am-5:30pm,
with scheduled appointments.

River Community Clinic:

315.482.2094
Aaron Huizenga, DO;
Mahreen Razzaq, MD;
Cynthia Simpson, FNP-C;
Jeniffer Alberry, FNP-C
General Surgical Care: Prasad Yitta, MD;
Jiri Bem, MD
ENT Surgical Care: William Harmand, MD
Operational hours:
Monday-Friday: 7:30am-5:30pm

Billing Office:

315.482.1230

Administrative Offices:

315.482.1201

Healing at the River

On June 30th I was rushed to River Hospital Emergency Room with an anaphylactic reaction to a series of wasp stings. Because of its proximity to our family cottage outside of Clayton and the prompt and professional medical care I received, I credit the hospital and its staff with saving my life.

We are very lucky in our river communities to have this professional urgent care center so close by. Thank you.

Elaine Tack
Clayton

Jim and I would like to thank everyone for the wonderful care Jim received May 19. The kindness extended to both of us will never be forgotten. Fortunately, the outcome was good and we hope this will never happen again.

Jim had made the remark that when someone comes in, you're not just a patient but you're more like family, and the River Hospital ER is a great asset to this community. Thank you again for all you have done.

Sincerely,
Jim and Carol



River Hospital Foundation

43861 New York State Rte. 12 | P.O. Box 567 | Alexandria Bay, NY 13607
Phone: 315.482.4976 | Fax: 315.482.4978 | Email: rhfoundation@riverhospital.org

DONATE ONLINE AT WWW.RIVERHOSPITALFOUNDATION.ORG

2010

A Message

from Ben Moore, CEO of River Hospital



Since its beginning in 2003, River Hospital has successfully faced many challenges. While these times have presented the institution with significant issues, we have also been blessed with a wealth of good fortune, including fabulous community support, an extraordinarily dedicated group of employees, a very committed Board of Directors and a highly effective Foundation that has helped obtain very generous donors.

These blessings have enabled River Hospital to generate tremendous growth in the outpatient areas. Our total outpatient visits increased from 25,000 in 2004 to over 40,000 in 2009, a growth of 60% over a five-year period. Our River Community Clinic and our Emergency Department have also experienced significant growth. The Ambulatory Surgery Unit, which began operations in 2007, has successfully increased volumes through the addition of five surgeons.

This growth has enabled the institution to achieve financial stability which, given the state of health economics both nationally and in the state of New York, is a hard-won achievement. Going forward, we know that growth is important to the financial viability of River Hospital. While growth is important, the right growth is even more important. We must make wise investments in expanded programs by correctly analyzing which are the most appropriate expansion opportunities.

During the early part of 2011, River Hospital will do formal assessments of potential areas for expansion through our strategic planning process. As part of this process, we will examine demographic and financial data to determine both community need and market potential. Our objectives will be to identify what additional services are needed in the communities served by River Hospital and how these services can be financially sustained.

We anticipate that once our basic analysis is done, we will develop projects to expand additional services during the second half of 2011. While we again are facing challenging times, we feel that the blessings we have received in the past will continue to sustain us and, with the added benefit of a well-developed strategic plan, we will enhance our contributions to the health of the communities we serve well into the future.

Sincerely,

Ben Moore

Hospital and Foundation Board Members

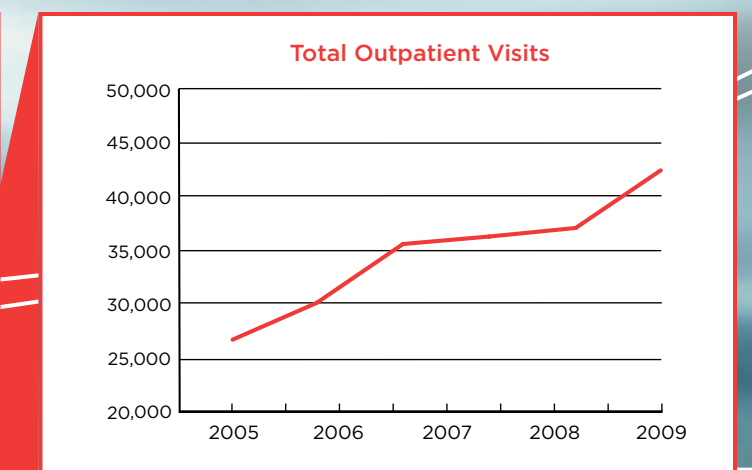
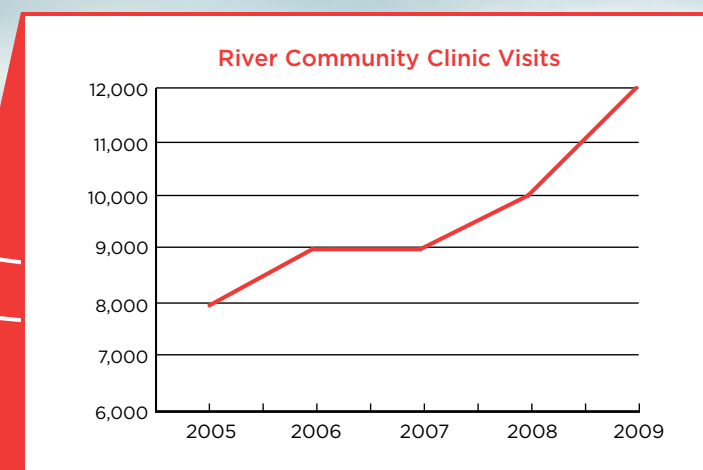
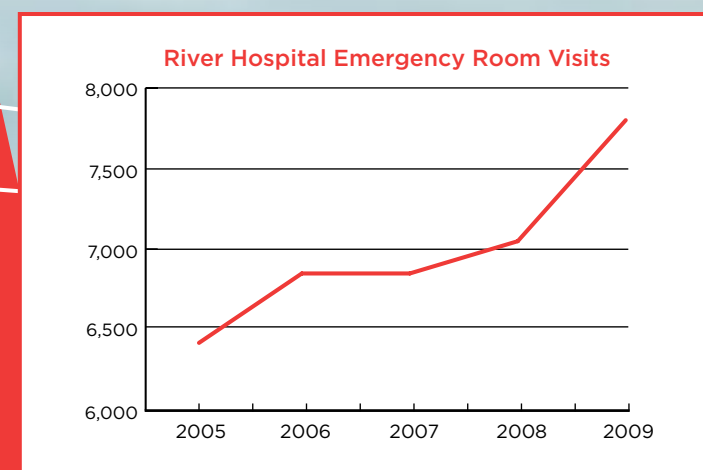
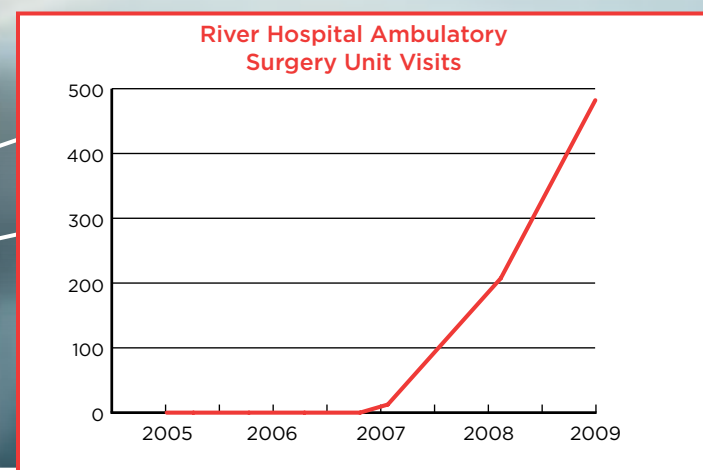


Left to right, back row: Ronald Randall, Robert Nelson, Richard Bennett, Joseph Russell (Chairman), Ronald Miller, Richard Macsherry
Left to right, front row: Robert Tague, Patricia Chalk (Secretary), Frances Brown, Jeanne Snow (Treasurer)
Missing from the photo: Robert Toole (Vice Chair), Norm Snyder, Craig Garlock, Laura Coles



Left to right, back row: Robert Nelson, Chuck Penn (Treasurer), Jeremy Smith (Advisory Board), Gary Grausgruber (1st Vice Chair), Ray Smith (2nd Vice Chair), Jay Stewart (Chairman)
Left to right, front row: Sue Dantini, Diane Recupero (Advisory Board), Sue Rapant (Secretary), Traci Mintonye (Chief Financial Officer), Jodi Kemple (Office and Events Manager)
Missing from the photo: Laura Coles, Jeanne Snow

Patient Volumes | 2005-2009 Volume Growth



Save the date 2011

In 2010, River Hospital Foundation's six staple events grossed a total of **\$124,377** to benefit River Hospital!

POLAR BEAR DIP | Bonnie Castle Resort SATURDAY, FEBRUARY 26

Each February, brave people jump into the icy waters of the St. Lawrence to raise money for River Hospital. 2010 was the 20th anniversary of the Polar Bear Dip. The Polar Bear Dip has raised over half a million dollars for River Hospital in 20 years! *Not a Foundation event.*



LADIES NIGHT OUT and MIRACLE ON THE RIVER SCHOLARSHIP DINNER | Cavallario's Steakhouse TUESDAY, MAY 3 and WEDNESDAY, MAY 18

Ladies Night Out and the Miracle on the River Scholarship Dinner are both held at Cavallario's Steakhouse each year in May. The proceeds from these two events are restricted to the scholarship and tuition assistance programs. \$52,000 has been raised to promote continuing education for River Hospital employees and to provide scholarship opportunities for students from our river community high schools who will pursue a career in the healthcare field.



A DAY WITH THE FISHING GUIDES SUNDAY, MAY 29

Members of the Alexandria Bay Fishing Guides Association and friends gather together in late May for a morning of fishing and a shore dinner in the afternoon. This event has raised over \$50,723 in seven years!



AUXILIARY MURDER MYSTERY DINNER | Singer Castle WEDNESDAY, JUNE 29

The River Hospital Auxiliary has decided to try something new in 2011. The Auxiliary's traditional summer fashion show, after 57 years, will be replaced by a Murder Mystery Dinner. Over the last 57 years, this group of volunteers has diligently worked to raise funds to improve services and enhance the comfort of patients at River Hospital. *Not a Foundation event.*



FESTIVE EVENING | Joey's Thousand Island Club Restaurant SUNDAY, JULY 24

The 7th annual Festive Evening was held at Joey's Thousand Island Club on Sunday, July 26. More than 300 people were in attendance to show their support for River Hospital. Festive Evening 2010 grossed over \$100,000 and continues to be one of the most successful fund raisers in the line up. Festive Evening has raised a grand total of \$745,388 since 2003!



RIVER BARBY TBD

River Barby moved to Wellesley Island in 2010! Norm and Michaela Snyder opened their home to host the 6th annual River Barby in late August. The late summer evening on the river was a picture-perfect social gathering that included live music, great food, an open bar and a silent auction to raise money for River Hospital. Since the first River Barby in 2005 this event has raised \$76,500 to benefit River Hospital.



GOLF-O-RAMA | Thousand Islands Country Club SATURDAY, SEPTEMBER 17

The 3rd annual Golf-O-Rama took place on a beautiful September afternoon on the Lake Course of Thousand Islands Country Club. Local businesses, once again, generously donated items for prizes, food and drinks to help ensure the success of the final fund raising event of the season. This year's gross proceeds of approximately \$7,500 helped take the three-year total for Golf-O-Rama over \$21,000.

Welcome New Employees



Jiri Bem, MD
Colorectal Surgeon



Rebecca Tan-Alberto, MD
Director of Anesthesia



Amanda Smith, RPA-C
Emergency Room

Not pictured:
Thomas Weissenberger, RPA-C, Emergency Room



A room with a view ▲



Changes are under way!

In July of 2010, River Hospital began undergoing modifications to make some major improvements to the facility. Construction is under way to create new admissions and triage areas that are more HIPAA compliant. The emergency room waiting area will be expanded and remodeled. New furniture and new flooring are on the way. New phone and Cat 5 computer lines have been installed throughout the area to provide advanced technology opportunities as they are acquired.

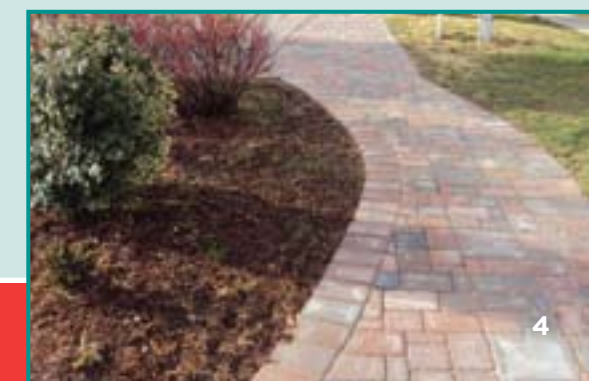
2nd Floor Improvements

The 2nd floor of River Hospital is undergoing heavy space reallocation procedures and upgrades to support the services and procedures provided. The 2nd floor will be home to the Ambulatory Surgical Unit and expanded ASU waiting area, the pharmacy, Social Services, Physical Therapy and the acute/swing bed area.

The 15 acute/swing bedrooms have been upgraded with new flat screen TVs purchased by the Friends of River Hospital. The patient rooms will be located on the North side or down the river side of the hospital. Each room has a beautiful and healing view of the St. Lawrence River. Second floor existing fire doors will be replaced with new opposite swinging fire doors that will meet current safety code standards. New fireproof cabinets, that will store medical records, have been ordered. All oxygen lines have been replaced with new lines and wall outlets to bring the oxygen system up to code standards, and an alarm panel has been installed to monitor the oxygen system on the 2nd floor.

River Hospital Walkway

On October 21, 2010 the much anticipated River Hospital Walkway was completed. Thank you to all who have already purchased a paver in honor or memory of a loved one, to commemorate a special event or to express the love for our beautiful river community. **The paver project will continue to be one of many ways to support River Hospital.**





2010 Donors* (November 2009 to November 2010)
Thank You for Your Donations!

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Mr. and Mrs. Robert J. Reddick

The Custis Society, named for major benefactors Keith and Naomi Custis, was created to recognize individuals who have donated \$5,000 or more to River Hospital, and to encourage support from other potential donors in order to continue the mission of keeping quality healthcare close to home.

*Denotes new 2010 Custis Society member.

Mr. and Mrs. Michael Ringer
Mrs. Sandra Rosecrans
Mr. and Mrs. Irving Rosen
Mr. and Mrs. Robert Scheiwiller
Mrs. JoAnn Schwalm
and the late Tom Schwalm
Mr. and Mrs. Michael Simpson
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What is Planned Giving and should I consider it?

“Planned giving” is a term commonly used to describe a wide variety of giving options that allow you to make a meaningful and lasting gift to River Hospital during your lifetime and/or after your death. Planned giving is a viable option for donors of all income levels and, from a donor’s perspective, is attractive for many reasons. It may allow you to make larger gifts than you otherwise could out of your current assets. Planned gifts often appeal to people who want to benefit a non-profit organization such as River Hospital but are not certain how much of their assets they’ll need for themselves during their lifetimes or how to go about it.

Planned gifts may be restricted for special purposes such as expansion or equipment purchases, and may also be negotiated to endow operations of a department or a medical service. Endowments ensure the future of River Hospital because, by law, the principal is preserved “in perpetuity” and only the income is used to support annual needs.

Following are a few simple ways to make a meaningful planned gift:

- A gift through your will can be both simple and inexpensive. A bequest in your will can be for a particular item, dollar amount or percentage of your estate
- A gift through an existing life insurance policy
- A gift through a new life insurance policy can allow a donor to create a far larger gift than may be otherwise possible through relatively modest annual premium payments
- A gift of real estate, such as undeveloped land, a vacation property or a home
- A gift of securities, such as stock
- There are many additional options that can be tailored to comfortably meet your situation

Planned gifts are tax-deductible contributions that do not significantly affect current finances and after-tax income. There is no greater act of generosity than supporting a non-profit organization through a gift. To learn more about the many ways in which you can leave your legacy and have that gift serve as a cornerstone of River Hospital’s future, from which many generations shall benefit, please contact the River Hospital Foundation to confidentially request additional information.